

ViewSpot[®] **Dynamic Pricing Portal**

ViewSpot's Dynamic Pricing Portal is a centrally managed solution that enables wireless retail stores to deploy last-minute updates to pricing cards in **real-time**. This **level of control** allows your retail stores to reflect the same flash promotions as your online stores and eliminates the lag time and human error associated with printed labels.

Welcome to the Pricing Server

Please select a device model to view, create, or edit its Price cards

Add Device Model

Model ID

Model

Vendor

Edit Card

☒ Active

Last

Print 3 XL

10/10

Overall Fine Print

0/1000

Start Date

In America/US, Use Immersion

Stop Date

0/1000000000, Use Immersion

Prices

Retail

Price

\$99

Previous Price

\$99

Number of Payments

1

Pay that

One time upfront payment

\$0/100

Retail

\$899.00

One time upfront payment

Monthly

\$39.99

Requires 24 Mths installment agreement with 24

monthly phone payments and non-refundable credit

This preview is

coming

- **View, edit, and create** digital price cards

- Include **retail pricing, monthly pricing, and fine print**

- Deploy campaigns to **specific:**
 - Regions
 - Stores
 - Device Models

SMITHMICRO
SOFTWARE



New! Touchless Price Card Experience – a smarter solution for self-service pricing information. ViewSpot's Face Detection will launch on-device promotional content using technology that detects when a consumer is facing the device with or without facial coverings, such as masks.

 **ViewSpot[®]**
by the numbers

 **OVER
190,000
ACTIVE**
IN-STORE DEVICES

NEARLY **30 MILLION**
DAILY DATA POINTS
COLLECTED
AND ANALYZED  
FOR OUR CARRIER PARTNERS

DELIVERING
**OVER
4.5 MILLION**
DISCRETE INTERACTIONS