**ViewSpot’s** Dynamic Pricing Portal is a centrally managed solution that enables wireless retail stores to deploy last-minute updates to pricing cards in **real-time**. This **level of control** allows your retail stores to reflect the same flash promotions as your online stores and eliminates the lag time and human error associated with printed labels.

- **View, edit, and create** digital price cards
- Include **retail pricing, monthly pricing, and fine print**
- Deploy campaigns to **specific:**
  - Regions
  - Stores
  - Device Models
New! **Touchless Price Card Experience** – a smarter solution for self-service pricing information. ViewSpot’s Face Detection will launch on-device promotional content using technology that detects when a consumer is facing the device with or without facial coverings, such as masks.

![ViewSpot](image.png)

**ViewSpot® by the numbers**

- **OVER 190,000** active in-store devices
- **NEARLY 30 MILLION** daily data points collected and analyzed for our carrier partners
- **DELIVERING OVER 4.5 MILLION** discrete interactions