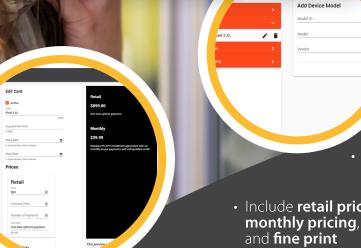


ViewSpot's Dynamic Pricing Portal is a centrally managed solution that enables wireless retail stores to deploy last-minute updates to pricing cards in real-time. This **level of control** allows your retail stores to reflect the same flash promotions as your online stores and eliminates the lag time and human



error associated with printed labels.

 View, edit, and create digital price cards

• Include retail pricing,

- Deploy campaigns to **specific**:
 - Regions
 - Stores
 - Device Models



New! Touchless Price Card Experience – a smarter solution for self-service pricing information. ViewSpot's Face Detection will launch on-device promotional content using technology that detects when a consumer is facing the device with or without facial coverings, such as masks.







