



Analytics and Insights



View actionable insights to stay ahead of the competition, increase operational efficiencies, and drive strategic business decisions with in-store analytics.



Business Intelligence

Compare geographical/store level performance metrics and identify areas in need of improvement. Review performance dashboards for YoY, QoQ, MoM, WoW.



Consumer Insights

Access customer interactions, frequency, and duration to understand the customer journey and eliminate low-engagement campaigns.



Operational Controls

Manage device diagnostics and resolve potential issues before they escalate and trigger alarms. Oversee battery life, online/offline status, and more!