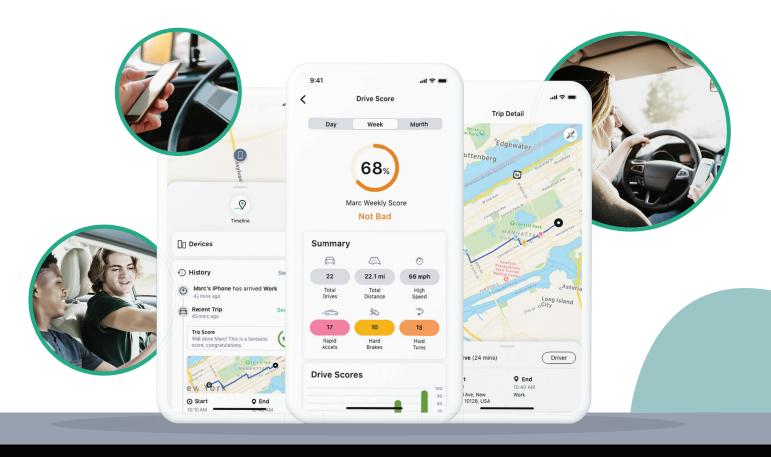




# INNOVATIVE WHITE-LABEL DISTRACTED DRIVING SOLUTION BOLSTERED BY INDUSTRY-LEADING LOCATION SERVICES AND EXPERTISE



## SAFEPATH DRIVE

Using smartphone sensors, SafePath Drive gives next-level **peace of mind on the road** for drivers and passengers, in any vehicle for every trip.

#### Trip Details

SafePath allows users to review individual trips for specific information such as route, miles logged, top speed, driving behavior, and the location of any driving events that took place along the way.

#### **Gamification Elements**

Adding an element of competition with a snapshot of weekly family rankings encourages safer driving for all family members.

#### Driver and Passenger Collision

We offer automatic notifications with location information and the option to dispatch emergency services if a family member has been involved in an accident.

#### Personalized Drive Score

Detailed driving information makes users aware of risky driving events.



## SAFEPATH DRIVE

#### SafePath Drive Benefits

Fuel peace of mind and encourage safer driving.

- Increases Driver Awareness
- Helps Limit Phone Use
- Monitors Family Safety

- Delivers a Personalized Driving Score
- Detects Collisions & Distributes
  Automatic Collision Notifications

### **Driving Events Detected**

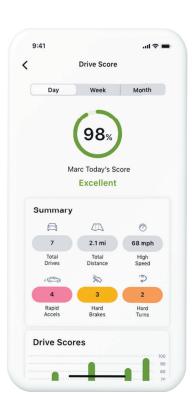
A **Personal Drive Score** is calculated through a comprehensive analysis of driving behaviors.





Risky Phone Use

Aggressive Acceleration











SafePath Drive can be added to existing SafePath-powered apps or can be deployed as a stand-alone driver safety app. Like all other SafePath product modules, SafePath Drive is a white-label solution designed for wireless carriers and other communication service providers.

